



ARS
IN
FAB
ULA
MASTER

NOTICE

Master
in illustration
for publishing

Academic year
2021/2022



Above interior detail from Palazzo Compagnoni Marefoschi, headquarters of the school.

On front and back cover illustrations by our Master graduated Olga Shtonda from "Il mondo va così", thesis project created for Franco Cosimo Panini Editore.



ARS
IN
FAB
ULA



ACCADEMIA
DI BELLE ARTI
MACERATA

Ministero
dell'Istruzione
dell'Università
e della Ricerca

ARS IN FABULA

MASTER OF 1ST LEVEL IN
ILLUSTRATION FOR PUBLISHING

NOTICE ACADEMIC YEAR 2021-2022

The Academy of Fine Arts of Macerata activates in the Academic Year 2021-2022 ARS IN FABULA, 1ST LEVEL ACADEMIC MASTER IN ILLUSTRATION FOR PUBLISHING (hereinafter named AIF MASTER) in collaboration with the Cultural Association Ars in Fabula. The organizational and didactic secretariat of the master is assigned to: Associazione Culturale Ars in Fabula, Palazzo Compagnoni Marefoschi, Via Don Minzoni 11, 62100 Macerata - Tel +39 0733 231740 - e-mail: info@arsinfabula.com.

OBJECTIVES

The AIF MASTER advanced training is aimed at the training and the professional valorisation of the illustrator, involving leading figures in the publishing world, with whom students can talk about concrete themes and projects. An intrinsic part of AIF MASTER is the relationship with the world of work. Each student will work on an editorial commission (book project) assigned by the publishers who collaborate with the master, selected among the most important in the national and international scene. The work will go through all the stages of a real editorial commission and the students will be guided by the teachers and tutors of the course. The final work will be evaluated by the publishers and with their final decision, the eventual publication will be decided. In this case, publishers will enter into regular contract and agree with them about fees and royalties. Nothing will be due to the organizers of the master.

ADDRESSEES

AIF MASTER is addressed to those who have a university degree or academic degree of first level, preferably of the artistic, architectural, advertising graphics area, coming from Italian or foreign Institutes of Higher Education (Universities, Academies, ISIA, IED), of which a corresponding qualification is acknowledged. You may also be admitted to the Master even if you don't have a university degree, in which case the credits/ECTS will not be recognized at the end of the course.

SELECTION

The number of admitted to the Master is 25 students in addition to the winner of the Ars in Fabula Grant Award; the course will not be activated unless the minimum threshold of 15 admitted is exceeded. The selection of the participants will be based on the curriculum vitae et studiorum together with the evaluation of the artistic portfolio and the individual interview.

The selection will be made by the Scientific Didactic Committee of the course remotely via e-learning platform. The dates of the selection will be announced with a special notice both on the website of the Academy (www.abamc.it) and on Ars in Fabula website (www.arsinfabula.com).

HEADQUARTERS

Associazione Culturale Ars in Fabula, Palazzo Compagnoni Marefoschi, Via Don Minzoni 11, 62100 Macerata.

The lectures can take place in e-learning mode for the entire duration of the course. The Scientific Teaching Committee of the course reserves the right to decide at its own incontestable discretion, also notwithstanding the provisions of the of the central or regional government, to ensure the maximum protection of the health of students, teaching staff and all staff involved in carrying out the activities. The operating method will be decided before the start of the course and communicated in due time to allow students to get organized.

DURATION AND TITLE

The master has an annual duration, from October to October of the following year, with a total commitment of 1.500 hours. Passing the final exam will decree the achievement of the title **ACADEMIC MASTER IN ILLUSTRATION FOR PUBLISHING** and the acquisition of 60 credits/ECTS. The commission for the final evaluation will be formed by the Scientific Didactic Committee (CDS), and by the editors. The vote will be expressed by mediating the evaluations obtained by the candidate (relating both to the attendance to the front lessons and to the results obtained in the partial evaluations of the individual learning modules) with the profit valuation obtained for the final synthesis work presented. For the title recognition, a minimum of 75% of frontal lessons is required. If you were unable to complete the minimum attendance required at the Master, the Fine Arts Academy of Macerata will recognize the credits acquired through the attended course, but won't grant you the Master title. You are not allowed to enroll both in a master course and in other academic or university courses. The student may, however, avail oneself, where applicable, the institution of the suspension of studies, in accordance with the rules established by the current regulations.

PARTNER PUBLISHERS

The publishers who collaborate with AIF MASTER assigning the book project to the students and accompanying them through their learning process are: Gallucci, Rizzoli, Fatatrac, Orecchio Acerbo, Topipittori, Edizioni EL, Einaudi Ragazzi, Emme Edizioni, Carthusia, Corraini, Zoolibri, A Buen Paso, Edizioni Arka, Kalandraka Italia, Donzelli, La Compagnie Créative, Grasset Jeunesse, Libros del Zorro Rojo, Giunti, Helbling Languages, Mondadori Educational, Sinnos, La Coccinella, Bruaá Editora, Éditions Notari, Kite Edizioni, Eli Readers, Else Edizioni, rueBallu, Barbara Fiore Editora, Feltrinelli Editore, Fatatrac, Settenove, Gribaudo, Vanvere Edizioni, Edizioni Corsare, Terre di Mezzo Editore, Uovonero, Nubeocho, Camelozampa, Lapis, Il leone verde, Franco Cosimo Panini, Pelledoca, Bakemono, La Margherita Edizioni, Pulce Edizioni, Ideestortepaper.

TEACHERS

Teaching staff: Mauro Evangelista (illustrator, graphic designer), Alessandra Sconosciuto (coordinator), Pablo Auladell (illustrator, cartoonist), Paola Parazzoli (editor), Walter Fochesato (magazine Andersen critic), Fausta Orecchio (Orecchio Acerbo Editore), Simone Tonucci (Orecchio Acerbo Editore), Joanna Concejo (illustrator), Marco Somà (illustrator), Corrado Rabitti (publisher Zoolibri), Cristiana Valentini (art director Zoolibri), Roger Olmos (illustrator), Francesca Chessa (illustrator), Stefano Bessoni (illustrator and film maker), Luigi dal Cin (writer), Michela Avi (professor of History of Children's Literature), Luca Tortolini (writer), Simona Castellani (graphic designer),

STRUCTURE OF THE AIF MASTER COURSE

The course is structured in four modules of training activities. **First module** (front lectures in attendance or through an e-learning platform): from October to December. **Second module** (interactive teaching, guided study, front lectures in attendance or through an e-learning platform): the frontal meetings in this module are developed in monthly seminar lessons (from December to May). **Third module** (front lectures in attendance or through an e-learning platform : stage in classroom in the months of May and June. **Fourth module** (final synthesis work): individual and guided study (from July to October). The course calendar and the timetable will be officially communicated to students after their enrollment. The beginning of the lessons is set for Monday the 11th October 2021.

TEACHING PROGRAMME

FIRST MODULE.

Planning and Techniques of the Illustration (250 total hours. October-December).

Planning I (front lectures in attendance or through an e-learning platform).

The relation between text and image; the visual translation. Preparatory exercises.

Planning II (front lectures in attendance or through an e-learning platform).

The storyboard; Subdivision of the text; The composition; Graphic and pictorial techniques.

Illustration Techniques I (front lectures in attendance or through an e-learning platform). The graphic and stylistic line; Graphic and pictorial techniques.

Illustration Techniques II (front lectures in attendance or through an e-learning platform) Study and characterization of characters and settings; The point of view and the cut of an image; Illustrate an action.

Publishing (front lectures in attendance or through an e-learning platform).

Assignment of the book project. Catalogues of the leading publishing houses. Analysis of assigned book projects. Relation between author and publisher; The editorial production.

SECOND MODULE.

Culture of Image (700 total hours. December - May).

Planning III / Illustration Techniques III (front lectures in attendance or through an e-learning platform). Coordinating teachers. Monthly checks of progress of book-project about the narrative, graphic and pictorial technical aspects.

Planning III / Illustration Techniques III (e-learning). Coordinating teachers. Checks on the student request of the progress of the book project in reference to the narrative, graphic and technical-pictorial aspect. Verifications with publishers.

Publishing (Meeting with publishers). Coordinating teachers. Verification with publishers.

Text Analysis (e-learning). Expression and Communication – Invention of literary form– Plot and movement – Repetition and variation – Empty and full of the plot – Choice of the narrator – Narrative description – Characters' characterization – Discursive categories – What is the point of a book.

History of Children’s Literature (e-learning). The birth of literature for children – The periodicals of the early 1900s – Il Giornalino della Domenica – Carlo Collodi – Il Libro Cuore – Il Corriere dei Piccoli.

History of Illustration (e-learning). Historical path – What is illustration – Illustrating is narrating – The function of figures – Relation between text and illustration – To get into figures – Dickens A Christmas Carol – Childhood and its representations.

Chromatology (e-learning). Color terminology – Warm cold contrast – Contrast of quality – Contrast between dark and light – Contrast of quantity – Contrast between pure colors – Contrast between complementary colors – Simultaneity contrast.

THIRD MODULE. STAGE.

(350 total hours. May-June. Front module in attendance or through an e-learning platform).

Editorial Design

(50 hours. Front lectures in attendance or through an e-learning platform, May). The illustrated book – The graphic cage – The font – The paper – The parts of a book – The layout.

Classroom stage, in attendance or through an e-learning platform, about illustration and animation (300 hours. May-June).

Delivery of the illustrations for the book project (September 2022).
Evaluation by the Scientific Teaching Committee and Publishers.

FOURTH MODULE. FINAL SYNTHESIS WORK.

(individual and guided study 160 hours. July-October).

Finalisation of the book project (illustration and graphics) and packaging of the maquette for the thesis.

Teaching Units	Training credits
Design and illustration techniques	cf 10
Culture of the image	cf 28
Publishing	cf 2
Verifications	cf 2
Stage	cf 12
Final summary report	cf 6
TOTAL	cf 60

STUDY PLAN ARRANGEMENTS FOR ADMISSION AND SELECTIONS

The application for admission (Attached A and B), must be received by 6:00 p.m. on **September 13th 2021** at the *Ars in Fabula* Master Secretariat via e-mail at info@arsinfabula.com.

The application must be accompanied by the following simple paper documents:

- 1) *Curriculum vitae et studiorum;*
- 2) *A certificate of first level university or academic degree (or Attached D - substitute declaration of self-certification under the Article 2 of Law 15/68 and art. 46 of D.P.R. 445/2000) from which result the date of achievement and the final vote;*
- 3) *Title of the graduate thesis or academic degree thesis and list of any publications relevant to the Master's content (Attached B);*
- 4) *Titles of specific training activities in the publishing sector (Attached B);*
- 5) *Photocopy of a valid identification document with the original signature of the candidate;*
- 6) *Receipt of the payment of the 50.00 euros for Selection Competition (payment for administrative charges and admission procedures to be carried out on bank account IBAN IT61B0615013400CC0320093736);*
- 7) *Portfolio of up to ten illustrations, color and/or black and white in jpeg format, (300 dpi) and titled with the first name's initial, plus last name and number in sequence (ex: M.Rossi 01);*
- 8) *Attached C in case of request for payment in instalments.*

Foreign students will have to make, in addition to the admission's application on the appropriate form, the document mentioned at point 2, accompanied by an official Italian translation and provided with legalization and declaration of value on-site by the Italian Representation responsible for the area, in the country to whose legislation belongs the institution which issued the title. However, the enrolment of these students remains subordinated to the valuation, by the academic bodies, of the eligibility of the title for the admission to the Master and the passing of the tests established by the notice for admission.

The selection interviews will be held in September 2021 (date to be confirmed) from 10.00 a.m. via the e-learning platform. Candidates must introduce their full portfolio in original on that occasion. The list of admitted will be made public within 48 hours after the interviews, in the register of Academy of Fine Arts in Macerata, on the Academy website (www.abamc.it), under heading didactic – master and training courses and on www.arsinfabula.com – under heading news. The publication has value as official communication to the candidates.

PROVISIONAL ADMISSION

Those who have not yet graduated at the time of the first admission test, that is the valuation of titles, will be admitted “with reservation” and will have to promptly notify, on pain of exclusion, the achievement of the title, which must happen undelayable by the December 2021 session.

REGISTRATION OF ADMITTED AND REGISTRATION FEE

To the Master will be admitted those who, in relation to the available places, have been classified in a useful position on the corresponding ranking list. This is affixed to the board of the Academy, as well as published on the Academy and Ars in Fabula websites, with the value of official communication to the interested, who from that moment can provide for the registration. ***The first twenty-fives students of the list will receive from the secretariat the forms and the information to do the registration. Therefore, they will be able to pay the master and regional and state fees (by October 5th 2021).*** In the case of an ex-aequo in ranking, the youngest will prevail. The form and registration information will be provided by the secretariat to the selected students as soon as the ranking list is officialized. In the case of unregistered students within the specified time limit or explicit withdrawal of those entitled, the eligible candidates will step in, according to the ranking list order. Interested parties will be notified with the written communication of the deadline for registration. ***The cost of the master is 4.000 euros. The fee concerning the right to study and the registration and frequency fee is 258,93 euros.***

FACILITATIONS AIF MASTER

AIF Master allows you to apply for regional vouchers that may cover until the full cost of the master. Information from the region where you belong.

AIF GRANT AWARD

Every year, MASTER AIF and Bologna BOOK FAIR confer the AIF GRANT AWARD to a young “unpublished” illustrator selected at the Book Fair Illustrator Exhibition in Bologna. The winner, selected by the Scientific Teaching Committee of the master, shall be designated at the Book Fair (regulation on the website www.bookfair.bolognafiere.it and on www.arsinfabula.com).

PAYMENT IN INSTALMENTS

Students who will request it will be able to pay the master’s cost (4.000 euros) in up to four instalments (see Attached C).

Summary of taxes and charges	
A) Administrative charges (Request for admission)	€ 50,00
B) Stamp (Request for registration)	€ 16,00
C) Right to study fee	€ 140,00
D) Registration and frequency fee	€ 102,93
E) Management charges	€ 4000
TOTAL	€ 4.308,93

A) Payment method: Bank transfer on bank account registered to **Ars in Fabula** (causal: Selection Contest, Master ARS IN FABULA + surname and name of the student).

Bank Coordinates: **IBAN: IT61B0615013400CC0320093736**

C) Payment method: Bank transfer on bank account registered to the **Accademia di Belle Arti di Macerata** (causal: Right to study fee + Master ARS IN FABULA + surname and name of the student). Bank Coordinates: IT23C0538713401000042046737, BPER Banca

D) Postal account n° 1016 registered to the **Revenue Agency** - Operational Center of Pescara, with causal: School fees.

E) Payment method: Bank transfer on bank account registered to **Ars in Fabula** (causal: Master ARS IN FABULA registration fee + surname and name of the student).

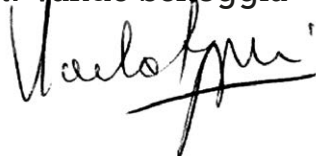
Bank Coordinates: **IBAN: IT61B0615013400CC0320093736**

prot. n.

Accademia di Belle Arti MC
Prot.(e)n.1307/51
del.....17.03.2021

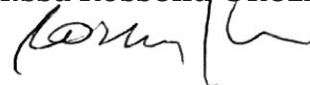
IL PRESIDENTE

Dott. Vando Scheggia



LA DIRETTRICE

Prof.ssa Rossella Ghezzi



Ai sensi della Legge 31 dicembre 1996, n.675, l'Accademia di Belle Arti di Macerata si impegna a rispettare il carattere riservato delle informazioni fornite dai candidati: tutti i dati saranno trattati solo per le finalità connesse e strumentali all'ammissione al corso e all'eventuale gestione del rapporto con l'Accademia nel rispetto delle disposizioni vigenti.



ARS
IN
FAB
ULA



ACCADEMIA
DI BELLE ARTI
MACERATA

Ministero
dell'Istruzione
dell'Università
e della Ricerca

Attached B

The undersigned _____

declares to have a degree / be graduated in _____

title issued by: _____

Country _____ in date _____ final vote achieved _____

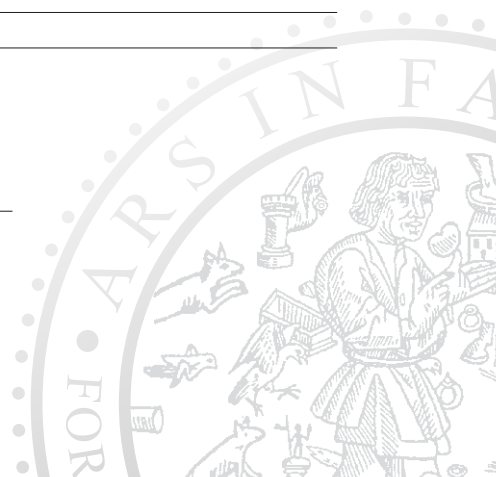
- Title already declared equivalent to Italian Diploma / Academic Degree with rector decree n. _____ University of _____ in date _____
- Title not yet declared equivalent to Italian Diploma / Academic degree and for which applies for equivalence, for the only purpose of admission to the course.
- Not in possession of a degree, asks for admission as an auditor.

SHORT CURRICULUM VITAE

1) Specific editorial activities in the publishing industry:

2) Publications (list up to three most relevant publications):

Date _____ Signature _____





ARS
IN
FAB
ULA



ACCADEMIA
DI BELLE ARTI
MACERATA

Ministero
dell'Istruzione
dell'Università
e della Ricerca

Attached C

REQUEST FOR PAYMENT IN INSTALMENTS

The undersigned asks to pay in instalments the cost of the ARS IN FABULA master (euro 4.000), choosing the marked formula.

Surname _____ First name _____

The form of instalments I prefer is as follows:

- 1) Two instalments of 2.000 euros , the first of which at the time of the enrolment and the second one by April 23th 2021.
- 2) Three instalments of which the first of 2.000 euros at the time of the enrolment, the second of 1.000 by December 28th 2020 and the last of 1.000 euros by April 23th 2021.
- 3) Four instalments of 1.000 euros each, the first of which at the time of the enrolment, the second by December 28th 2020, the third by February 28th 2021, the latest by April 23th, 2021.

The failure to pay the instalments will mean the immediate blocking of the career up to the regularization of the administrative position; the late payment of one instalment will instead charge a penalty of 30,00 euros for each month of delay, as provided by the current regulation of fees and contributions. The service is automatically revoked in case of termination of the career (renunciation to the studies) and the student will be required to pay the remaining amount.

Date _____ Signature _____





ARS
IN
FAB
ULA



ACCADEMIA
DI BELLE ARTI
MACERATA

Ministero
dell'Istruzione
dell'Università
e della Ricerca

Attached D

SUBSTITUTE DECLARATION OF SELF-CERTIFICATION

(art 2 L. 04/02/1968 n. 15 as modified and integrated from the art. 3 L. 127/97, D.P.R. n. 403/98 and D.P.R. 445 of 28/12/00)

The undersigned _____ born _____ in _____
_____ and resident in _____
(prov. ____) Street _____ n. _____

aware of the penal sanctions of the art. 26 of L. 15/68 and following modifications and integrations for the mendacity of the acts and false declarations, authorises the collection of data for the enactment of the administrative act as the law 675/96 and following modifications and integrations.

DECLARES

to be in possession of the following qualification:

_____ achieved on the _____ at _____
with the final vote of _____ / _____

to be not to be
enrolled in another course of academic diploma or degree or secondary school. (cross the corresponding position)

Date _____ Signature _____





ARS
IN
FAB
ULA

The picture book academy



Ars in Fabula – Scuola di illustrazione
Palazzo Compagnoni-Marefoschi
Via Don Minzoni 11, Macerata 62100
tel. 0733 231740 / info@arsinfabula.com
www.arsinfabula.com