



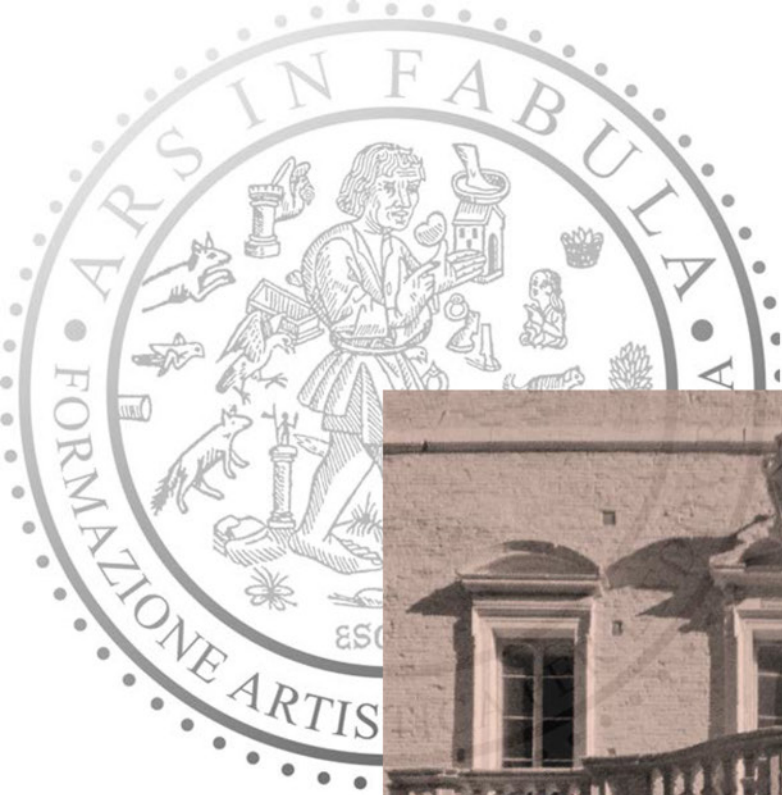
ARS
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MASTER NOTICE

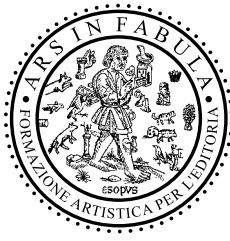
in illustration for
publishing 2019-2020

XII Edition





On the cover an illustration by the Master graduate Lorenzo Sangiovanni from "I tre porcellini", Carthusia, 2109. Above, the facade of Palazzo Marefoschi.



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ARS IN FABULA

ACADEMIC MASTER OF 1st LEVEL
IN ILLUSTRATION FOR PUBLISHING

NOTICE ACADEMIC YEAR 2019-2020

The Academy of Fine Arts of Macerata activates in the Academic Year 2019-2020 ARS IN FABULA, 1st level academic master in illustration for publishing (hereinafter named AIF MASTER) in collaboration with the Cultural Association Ars in Fabula. The organizational and didactic secretariat of the master is assigned to: Associazione Culturale Ars in Fabula, Palazzo Compagnoni Marefoschi, Via Don Minzoni 11, 62100 Macerata - Tel +39 0733 231740 - e-mail: info@arsinfabula.com

OBJECTIVES

The AIF MASTER advanced training is aimed at the training and the professional valorisation of the illustrator, involving leading figures in the publishing world, with whom students can talk about concrete themes and projects. An intrinsic part of AIF MASTER is the relationship with the world of work. Each student will work on an editorial commission (book project) assigned by the publishers who collaborate with the master, selected among the most important in the national and international scene. The work will go through all the stages of a real editorial commission and the students will be guided by the teachers and tutors of the course. The final work will be evaluated by the publishers and with their final decision, the eventual publication will be decided. In this case, publishers will enter into regular contract and agree with them about fees and royalties. Nothing will be due to the organizers of the master.

ADDRESSEES

AIF MASTER is addressed to those who have a university degree or academic degree of first level, preferably of the artistic, architectural, advertising graphics area, coming from Italian or foreign Institutes of Higher Education (Universities, Academies, ISIA, IED), of which a corresponding qualification is acknowledged. You may also be admitted to the Master even if you don't have a university degree, in which case the credits/ECTS will not be recognized at the end of the course.

SELECTION

The number of admitted to the Master is 25 students in addition to the winner of the Ars in Fabula Grant Award; the course will not be activated unless the minimum threshold of 15 admitted is exceeded. The selection of the participants will be based on the curriculum vitae et studiorum together with the evaluation of the artistic portfolio and the individual interview. The selection will be carried out by the Scientific Teaching Committee of the course, at the headquarters of the Cultural Association Ars in Fabula, Palazzo Compagnoni Marefoschi, Via Don Minzoni 11, 62100 Macerata. The dates of the selection will be announced with a special notice both on the website of the Academy (www.abamc.it) and on Ars in Fabula website (www.arsinfabula.com).

DURATION AND TITLE

The master has an annual duration, from October to October of the following year, with a total commitment of 1.500 hours. Passing the final exam will decree the achievement of the title ACADEMIC MASTER IN ILLUSTRATION FOR PUBLISHING and the acquisition of 60 credits/ECTS. The commission for the final evaluation will be formed by the Scientific Didactic Committee (CDS), and by the editors. The vote will be expressed by mediating the evaluations obtained by the candidate (relating both to the attendance to the front lessons and to the results obtained in the partial evaluations of the individual learning modules) with the profit valuation obtained for the final synthesis work presented. For the title recognition, a minimum of 75% of frontal lessons is required. If you were unable to complete the minimum attendance required at the Master, the Fine Arts Academy of Macerata will recognize the credits acquired through the attended course, but won't grant you the Master title. You are not allowed to enroll both in a master course and in other academic or university courses. The student may, however, avail oneself, where applicable, of the institution of the suspension of studies, in accordance with the rules established by the current regulations.

PARTNER PUBLISHERS

The publishers who collaborate with AIF MASTER assigning the book project to the students and accompanying them through their learning process are: Gallucci, Rizzoli, Fatatrac, Orecchio Acerbo, Topipittori, Edizioni EL, Einaudi Ragazzi, Emme Edizioni, Carthusia, Corraini, Zoolibri, A Buen Paso, Edizioni Arka, Kalandraka Italia, Donzelli, La Compagnie Créative, Grasset Jeunesse, Libros del Zorro Rojo, Giunti, Helbling Languages, Mondadori Educational, Sinnos, La Coccinella, Bruuà Editore, Éditions Notari, Kite Edizioni, Eli Readers, Else Edizioni, rueBallu, Barbara Fiore Editore, Feltrinelli Editore, Settenove, Gribaudo, Vanvere Edizioni, Edizioni Corsare, Terre di Mezzo Editore, Uovonero, Nubeocho, Camelozampa, Lapis.

TEACHERS

Teaching staff: Pia Valentinis (illustrator), Francesca Chessa (illustrator), Pablo Auladell (illustrator, comic artist), Paola Parazzoli (editor), Walter Fochesato (magazine Andersen critic), Fausta Orecchio, Simone Tonucci (Orecchio Acerbo Editore), Joanna Concejo (illustrator), Corrado Rabitti (publisher Zoolibri), Fabian Negrin (illustrator), Debbie Bibò (literary agent), Stefano Bessoni (illustrator and film maker), Luigi dal Cin (writer), Michela Avi (Abamc professor), Luca Tortolini (writer), Simona Castellani (graphic designer). Director: Mauro Evangelista (illustrator, graphic designer). Coordinator: Alessandra Sconosciuto.

STRUCTURE OF THE AIF MASTER COURSE

The course is structured in four modules of training activities. First module (frontal lessons): five weeks in the months of October and November. Second module (interactive teaching, guided study, frontal lessons): the frontal meetings in this module are developed in monthly seminar lessons (from December to May). Third module (frontal lessons): five weeks of stage in the classroom in the months of May and June. Fourth module (final synthesis work): individual and guided study (from July to October). The course calendar and the timetable will be officially communicated to students after their enrolment. The beginning of the lessons is set for Monday the 14th October 2019.

TEACHING PROGRAMME

FIRST MODULE.

Planning and Techniques of the Illustration (250 total hours. October-November).

Planning I (frontal lessons). Prof.ssa Paola Parazzoli, Prof.ssa Pia Valentinis: Preparatory exercises. The relation between text and image; the visual translation.



Planning II (frontal lessons). Prof.ssa Fausta Orecchio, Prof. Simone Tonucci: Preparatory exercises. The storyboard; Subdivision of the text; The composition; Graphic and pictorial techniques.

Publishing (frontal lessons). Assignment of the book project.

Prof. Michela Avi, Prof. Luca Tortolini, Prof. Corrado Rabitti, Coordinator Alessandra Sconosciuto: Catalogues of the leading publishing houses. Analysis of assigned book projects. Relation between author and publisher; The editorial production; Royalties; How to introduce your work; The publishing market.

Illustration Techniques I (frontal lessons). Prof. Pablo Auladell: Study and characterization of characters and settings; The point of view and the cut of an image; Illustrate an action.

Illustration Techniques II (frontal lessons). Prof. Joanna Concejo: The graphic and stylistic line; Graphic and pictorial techniques.

SECOND MODULE. Culture of Image (700 total hours. December - May).

Planning III / Illustration Techniques III (frontal lessons). Prof. Mauro Evangelista. Coordinator Alessandra Sconosciuto. Monthly checks of the progress of the book project in reference to the narrative, graphic and technical-pictorial aspect.

Planning III / Illustration Techniques III (guided study). Prof. Mauro Evangelista. Coordinator Alessandra Sconosciuto. Checks, at the student's request, on the state of progress of the book project about the narrative, graphic and pictorial technical aspects. Verifications with publishers.

Publishing (Meeting with publishers). Prof. Mauro Evangelista. Coordinator Alessandra Sconosciuto. Verification with publishers at the International Children's Book Fair of Bologna.

Text Analysis (interactive teaching). Prof. Luigi Dal Cin: Expression and Communication - Invention of literary form - Plot and movement - Repetition and variation - Empty and full of the plot - Choice of the narrator - Narrative description - Characters' characterization - Discursive categories - What is the point of a book.

History of Children's Literature (interactive teaching). Prof. Michela Avi: The birth of literature for children - The periodicals of the early 1900s - Il Giornalino della Domenica - Carlo Collodi - Il Libro Cuore - Il Corriere dei Piccoli.

History of Illustration (interactive teaching). Prof. Walter Fochesato: Historical path - What is illustration - Illustrating is narrating - The function of figures - Relation between text and illustration - To get into figures - Dickens A Christmas Carol - Childhood and its representations

Chromatology (interactive teaching). Prof. Francesca Chessa: Color terminology - Warm cold contrast - Contrast of quality - Contrast between dark and light - Contrast of quantity - Contrast between pure colors - Contrast between complementary colors - Simultaneity contrast.

THIRD MODULE. STAGE (350 total hours, May-June).

Editorial Design (50 hours. Frontal lessons, May). Prof. Simona Castellani: The illustrated book - The graphic cage - The font - The paper - The parts of a book - The layout.

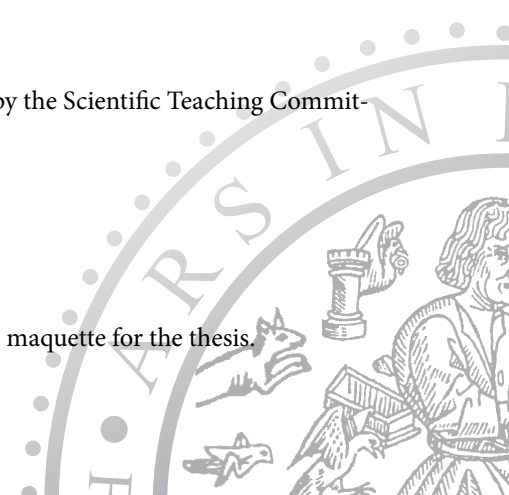
Classroom stage about illustration and animation (300 hours. May-June).

Illustration and animation workshop (July-August. Free Credits).

Delivery of the illustrations for the book project (September 2019). Evaluation by the Scientific Teaching Committee and Publishers.

FOURTH MODULE. FINAL SYNTHESIS WORK. (individual and guided study 160 hours. July-October).

Finalisation of the book project (illustration and graphics) and packaging of the maquette for the thesis.



STUDY PLAN

Teaching modules	Trainig credits
Planning and tchniques of illustration:	cf 10
Culture of the image	cf 28
Publishing	cf 2
Verification	cf 2
Stage	cf 12
Final synthesis work	cf 6
TOTAL	cf 60

ARRANGEMENTS FOR ADMISSION AND SELECTIONS

The application for admission (*Annexes A and B*) *must be received by 6:00 pm on September 13th, 2019 by the Ars in Fabula Master Secretariat - Palazzo Compagnoni Marefoschi, Via Don Minzoni 11 - 62100 Macerata. The envelope shall bear the words "Application for admission AIF MASTER". The application must be accompanied by the following simple paper documents:*

- 1) *Curriculum vitae et studiorum;*
- 2) *A certificate of first level university or academic degree (or Annex E - substitute declaration of self-certification under the Article 2 of Law 15/68 and art. 46 of D.P.R. 445/2000) from which result the date of achievement and the final vote;*
- 3) *Title of the graduate thesis or academic degree thesis and list of any publications relevant to the Master's content (Annex B);*
- 4) *Titles of specific training activities in the publishing sector (Annex B);*
- 5) *Photocopy of a valid identification document with the original signature of the candidate.*
- 6) *Receipt of the payment of the € 50.00 for Selection Competition (payment for administrative charges and admission procedures to be carried out on bank account IBAN IT61B0615013400CC0320093736.*
- 7) *Portfolio of up to ten illustrations, color and/or black and white in paper format and CD, at low resolution (150 dpi) and titled with the first name's initial, plus last name and number in sequence (eg: M.Rossi 01)*
- 8) *Annexes C and D in case of request for payment in instalments and/or scholarship.*

Foreign students will have to make, in addition to the admission's application on the appropriate form, the document mentioned at point 2, accompanied by an official italian translation and provided with legalization and declaration of value on-site by the Italian Representation responsible for the area, in the country to whose legislation belongs the institution which issued the title. However, the enrolment of these students remains subordinated to the valuation, by the academic bodies, of the eligibility of the title for the admission to the Master and the passing of the tests established by the notice for admission.

Selection interviews will be held in September 2018 (date to be communicated) from 10.00 am at the headquarters Ars in Fabula - Palazzo Compagnoni Marefoschi, Via Don Minzoni 11 - 62100 Macerata. Candidates must introduce their full portfolio in original on that occasion. The list of admitted will be made public within 48 hours after the interviews, in the register of Academy of Fine Arts in Macerata, on the Academy website (www.abamc.it), under heading didactic - master and training courses and on www.arsinfabula.com – under heading news. The publication has value as official communication to the candidates.

PROVISIONAL ADMISSION

Those who have not yet graduated at the time of the first admission test, that is the valuation of titles, will be admitted “with reservation” and will have to promptly notify, on pain of exclusion, the achievement of the title, which must happen undelayable by the December 2018 session.

REGISTRATION OF ADMITTED AND REGISTRATION FEE

To the Master will be admitted those who, in relation to the available places, have been classified in a useful position on the corresponding ranking list. This is affixed to the board of the Academy, as well as published on the Academy and Ars in Fabula websites, with the value of official communication to the interested, who from that moment can provide for the registration. *The first 25 students of the list will receive from the secretariat the forms and the information to do the registration. Therefore, they will be able to pay the master and regional and state fees (by 7th October 2019).* In the case of an ex-aequo in ranking, the youngest will prevail. The form and registration information will be provided by the secretariat to the selected students as soon as the ranking list is officialized. In the case of unregistered students within the specified time limit or explicit withdrawal of those entitled, the eligible candidates will step in, according to the ranking list order. Interested parties will be notified with the written communication of the deadline for registration. *The cost of the master is 4.000 euros. The fee concerning the right to study and the registration and frequency fee is 258,93 euros.*

FACILITATIONS

AIF MASTER allows you to apply for regional vouchers that may cover until the full cost of the master. Information from the region where you belong.

AIF SCHOLARSHIPS

Scholarships will be granted based on the income and merit of the candidate (see Regulation and Annex D). The AIF scholarship cannot be combined with other forms of study support. The candidate list will be published in the same way as the selection of admission to the course, at the end of the practice for assignments of regional scholarships or of other institutions, approximately by the middle of April.

AIF GRANT AWARD. Every year, AIF MASTER and Bologna BOOK FAIR confer the AIF GRANT AWARD to a young “unpublished” illustrator selected at the Book Fair Illustrator Exhibition in Bologna. The winner, selected by the Scientific Teaching Committee of the master, shall be designated at the Book Fair (regulation on the website www.bookfair.bolognafiere.it and on www.arsinfabula.com).

PAYMENT IN INSTALMENTS

Students who will request it will be able to pay the master’s cost (4.000 euros) in up to four instalments (see Annex C).



Summary of taxes and charges:	
A) Administrative charges (Request for admission)	€ 50,00
B) Stamp (Request for registration)	€ 16,00
C) Right to study fee	€ 140,00
D) Registration and frequency fee	€ 102,93
E) Management charges	€ 4.000,00
TOTAL	€ 4.308,93

A) Payment method: Bank transfer on bank account registered to Ars in Fabula (Causal: Selection Contest, Master ARS IN FABULA + surname and name of the student).

Bank Coordinates: IBAN: IT61B0615013400CC0320093736

C) Payment method: Bank transfer on bank account registered to the Academy of Fine Arts of Macerata (Causal: Right to study fee + Master ARS IN FABULA + surname and name of the student). **Bank Coordinates: IBAN: IT79I031111340100000018062**

D) Postal account n° 1016 registered to the Revenue Agency - Operational Center of Pescara, with causal: School fees.

E) Payment method: Bank transfer on bank account registered to Ars in Fabula (Causal: Master ARS IN FABULA registration fee + surname and name of the student).

Bank Coordinates: IBAN: IT61B0615013400CC0320093736

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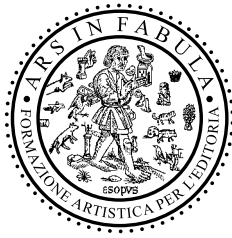
10 GIU. 2019

IL PRESIDENTE
Prof. Evio Hermas ERGOLI



LA DIRETTRICE
Prof.ssa Rossella Ghezzi

According to Law n. 675 of 31 December 1996, the Academy of Fine Arts of Macerata undertakes to respect the confidential nature of the information provided by the candidates: all data will be processed only for the related and instrumental purposes of admission to the course and the possible management of the relationship with the Academy subject to the existing rules.



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REGULATION OF ARS IN FABULA SCHOLARSHIPS

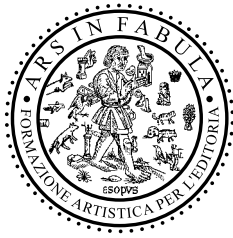
Ars in Fabula Master establishes scholarships named Ars in Fabula study grants, (hereinafter AIF study grants), assigned on the parameters of merit and income.

The amount of the annual sum intended for the AIF study grants and the number of scholarships is unquestionably determined by the organizers. Payment will be made in repayment, in the event of payment in one single instalment or with a discount on payment, in the case of payment in different instalments. To avoid overlapping in the ranking list, the communication of the winners of AIF study grants will happen at the end of the carrying out of the practices for the award of regional study grants or of other institutions, approximately by the middle of April, with individual communication and publication on the website www.arsinfabula.com

Requirements for assignment.

- 1) To require the AIF study grant, the student shall submit an explicit request by filling in the form attached to the notice and enclosing it with the application for admission to the Master.
- 2) The AIF study grant cannot be combined with other forms of support to the study. If the student is winner of other scholarships, he/she is required to give a timely communication to the secretariat of the course and, if the AIF study grant has already been disbursed, he/she is obliged to return it.
- 3) It is entitled to assignment the student who does not exceed the maximum limits of the Indicator of the Equal Economic Situation (ISEE) of 20.728,45 euros as per Ministerial Decree of July 14th, 2014 n. 553 and who is placed among the top ten positions in the ranking list for admission.





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Attached A

APPLICATION FOR ADMISSION

TO THE DIRECTOR OF THE ACADEMY OF FINE ARTS OF MACERATA

The undersigned applies to be admitted to
ARS IN FABULA, ACADEMIC MASTER OF 1° LEVEL IN ILLUSTRATION FOR PUBLISHING

Surname _____ First name _____

Fiscal code (for who owns it)

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

 Gender M F

Date of birth _____ Place of birth _____ Country _____

Residence Street _____ n. _____ City _____ Country _____

Telephone/mobile _____ E-mail _____ Citizenship _____

The undersigned declares not to be enrolled in any other academic and/or university degree course and, if necessary, undertakes to suspend the studies to gain access to the Master.

The undersigned also undertakes to promptly notify any change of residence.

Include a copy of the fee payment for the administrative charges (Euro 50). Payment method: Bank transfer on bank account registered to Ars in Fabula (Causal: Selection contest, Master ARS IN FABULA + Student's surname and first name). **Bank Coordinates: IBAN: IT61B0615013400CC0320093736**

Data _____ Signature _____





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Attached B

The undersigned _____

declares to have a degree / be graduated in _____

Title issued by: _____

Country _____ in date _____ final vote achieved _____

Title already declared equivalent to Italian Diploma / Academic Degree with rector decree n. _____

University of _____ in date _____

Title not yet declared equivalent to Italian Diploma / Academic degree and for which applies for equivalence, for the only purpose of admission to the course.

Not in possession of a degree, asks for admission as an auditor.

SHORT CURRICULUM VITAE

1) Specific editorial activities in the publishing industry:

2) Publications (list up to three most relevant publications):

Date _____ Signature _____





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Attached C

REQUEST FOR PAYMENT IN INSTALMENTS

The undersigned asks to pay in instalments the cost of the ARS IN FABULA master (euro 4.000), choosing the marked formula.

Surname _____ First name _____

The form of instalments I prefer is as follows:

- 1) Two instalments of 2.000 euros, the first of which at the time of the enrolment and the second one on April 23th, 2020.
- 2) Three instalments of which the first of 2.000 euros at the time of the enrolment, the second of 1.000 by December 27th, 2019 and the last of 1.000 euros by Aprile 23th, 2020.
- 3) Four instalments of 1.000 Euros each, the first of which at the time of the enrolment, the second by December 27th, 2019, the third by February 28th, 2020, the latest by April 23th, 2020.

The failure to pay the instalments will mean the immediate blocking of the career up to the regularization of the administrative position; the late payment of one instalment will instead charge a penalty of € 30,00 for each month of delay, as provided by the current regulation of fees and contributions. The service is automatically revoked in case of termination of the career (renunciation to the studies) and the student will be required to pay the remaining amount.

Date _____ Signature _____





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Attached D

REQUEST FOR ARS IN FABULA SCHOLARSHIP

The undersigned is requesting to access the ranking list for the ARS IN FABULA STUDY GRANT.

Surname _____ First name _____

Fiscal code (for who owns it)

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

 Gender M F

Date of birth _____ Place of birth _____ Country _____

Residence Street _____ n. _____ City _____ Country _____

Telephone/mobile _____ E-mail _____ Citizenship _____

The undersigned declares not to benefit from other scholarships or other forms of support for the study.

The submission of this form does not preclude the request of the interregional voucher or other forms of scholarships. In case the student is found winner of other scholarships, he/she will have to choose what to renounce. In case of a withdrawal of the AIF study grant, it will be assigned to the candidate who follows on the ranking list. Annex D must be attached to the application for admission to the Master to request for it.

Attach the following documents:

- 1) Model I.S.E.E.

Date _____ Signature _____





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Attached E

SUBSTITUTE DECLARATION OF SELF-CERTIFICATION

(art 2 L. 04/02/1968 n. 15 as modified and integrated from the art. 3 L. 127/97, D.P.R. n. 403/98 and D.P.R. 445 of 28/12/00)

The undersigned _____ born _____ in _____
_____ and resident in _____ (prov. _____)
street _____ n. _____,

aware of the penal sanctions of the art. 26 of L. 15/68 and following modifications and integrations for the mendacity of the acts and false declarations, authorises the collection of data for the enactment of the administrative act as the law 675/96 and following modifications and integrations.

DECLARES

to be in possession of the following qualification:

_____ achieved on the _____ at _____
with the final vote of _____/_____.

to be not to be
enrolled in another course of academic diploma or degree or secondary school.
(cross the corresponding position)

Date _____ Signature _____





Above, a particular from the illustration by Master graduate Lorenzo Sangiovanni from “I tre porcellini”, Carthusia, 2109. On back cover, an illustration by Master graduate Danilo Mondino, from “Sotto il tavolo” made for ZOOLibri, 2018.



MASTERNOTICE

ARS IN FABULA – Illustration School
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62100 Macerata
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www.arsinfabula.com