

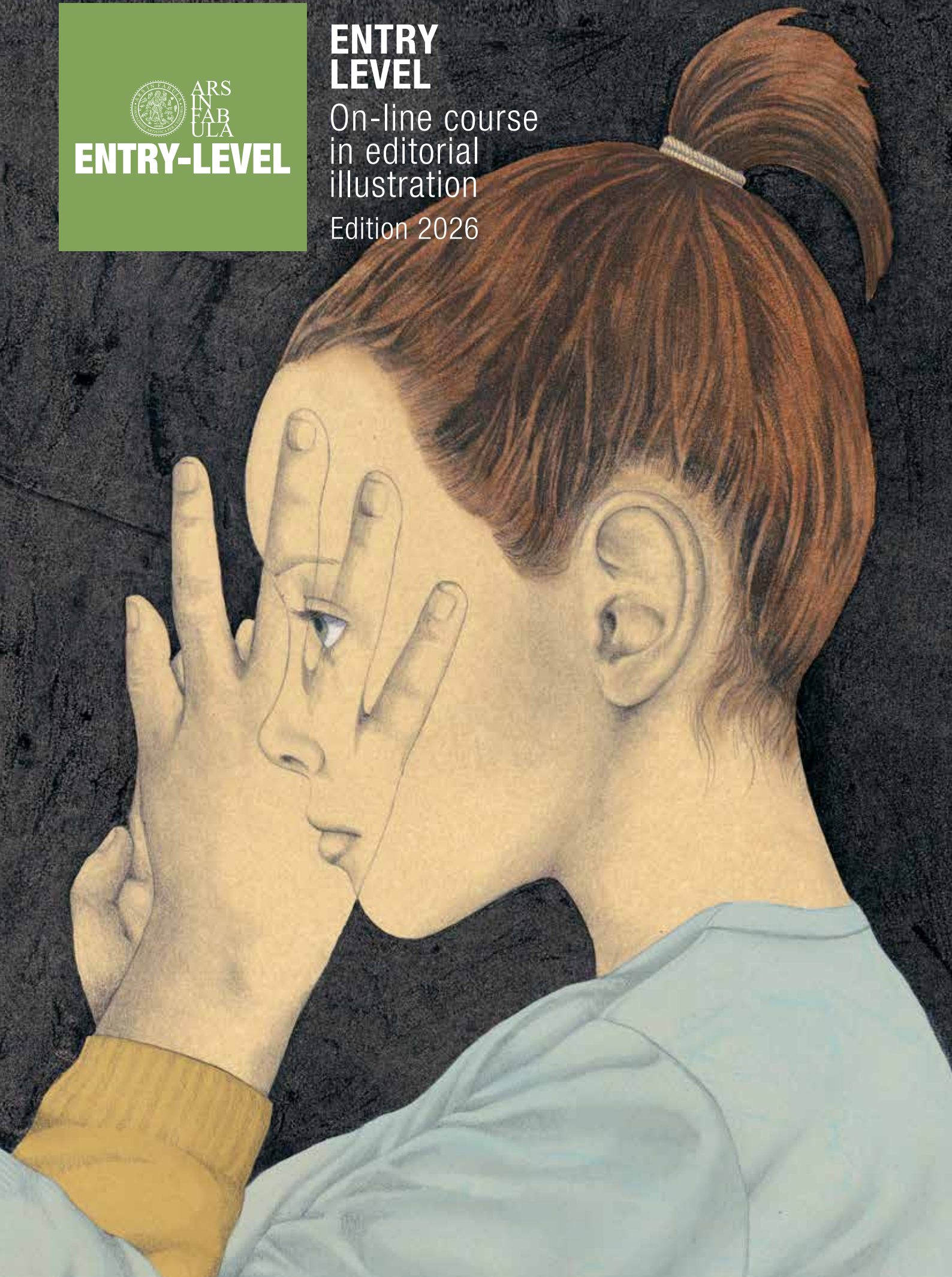


ENTRY-LEVEL

ENTRY LEVEL

On-line course
in editorial
illustration

Edition 2026





ENTRY-LEVEL COURSE IN EDITORIAL ILLUSTRATION

The Entry-Level Course in Editorial Illustration is designed for those who wish to undertake an educational path in the artistic publishing industry starting with the main basis. The course is open to everyone and does not require an entrance test.

AIMS

The Entry-Level Course intends to offer an artistic and professional structured training programme, facing all the stages of the planning of a picture book and providing the basis of a personal and artistic research methodology.

TARGET AUDIENCE

The course is open to all those who wish to approach the publishing sector with professional aspirations, without limitations of age and qualification. The course is designed as a first training cycle, in order to provide students with all the design and methodological tools and then move to deepening (Advanced-Level) and to specialization (Ars in Fabula Master), but also to give a chance to those who have already started their own independent path to bridge gaps or deepen single issues. The development of frontal lessons in e-learning, on weekends aims to meet the needs of university students or workers. The issued certificate for the entire Entry-Level course grant access to Advanced-Level course without any selection needed and allows the recognition of five points as "Educational Qualification for Specific Education" in the ranking for selection at the Master in Editorial Illustration Ars in Fabula.

STRUCTURE OF THE COURSE

The programme is divided into modules characterized by frontal lectures in e-learning, held by established professional illustrators. The course includes the presence of a teacher (coordinating teacher) who follows the development of each student throughout the course through constant reviews on the narrative and technical-artistic side. In addition to the specific themes of the design of the picture book, the main painting techniques are treated, like: watercolor, oil, pastels, acrylic, ink, digital techniques. The last module is characterized by the revision of the students' works entrusted to the publisher ZOOLibri.

TEACHERS

The faculty is composed of professionals and experts in the publishing industry selected both for their artistic and professional level and their consolidated teaching experience.

*On cover and back cover:
illustration by
Claudia Palmarucci,
"L'incanto del buio",
orecchio acerbo, 2022.*

*Beside: detail of
illustration by Simone
Rea, "Non avrò mai più
paura", Giralangolo,
to be released in 2025.*

COURSE TEACHERS A.Y. 2026

The central idea about teaching, that connects the different souls who constitute the teaching staff of the school Ars in Fabula, is the firm belief they don't have to transmit preconceived formulas, ready-made recipes.



*Detail of illustration by
Claudia Palmarucci,
"Val di Fiastra.
Deviazioni inedite
raccontate dagli
abitanti", editorial
collection Nonturismo,
Ediciclo editore, 2025.*

Above all on the artistic side, when a personal style comes to light, it is also the result of internal investigation, the work on one's own limitations and strong points. The teacher is the one who is able to motivate the emergence of this interiority. It is also imperative to be able to lead the work of the student in the right direction so that one's own technique, graphical or pictorial, is the result of a stylistic achievement, the most suitable tool for an expressive need. Indeed Ars in Fabula has stood out for the diversity and originality of their students style, attributable neither to their teachers nor to transitory trends.



Chiara Ficarelli
(illustrator)



Simone Rea
(illustrator)



Michelangelo Rossato
(illustrator)



Alicia Baladan
(illustrator)



Lorenzo Sangiò
(illustrator)



Anna Forlati
(illustrator)



Corrado Rabitti
(ZOOlibri publisher)



Claudia Palmarucci
(illustrator)

COURSE STRUCTURE A.Y. 2026

MODULE 1 PLANNING OF THE EDITORIAL WORK

January: Text analysis. Editorial planning. Study of the character. Painting techniques.

February: Correlation between text and image. Study of character and settings. Painting techniques.

MODULE 2 THE NARRATION THROUGH IMAGES

March: Children's literature and illustration. Story-board. Painting techniques.

April: From the story-board to the layout. Painting techniques.

MODULE 3 PERSONAL STYLE AND COMPOSITION

May: Publishing and illustration. The spatial view. Framing and depth of field. Light up the scene. Painting techniques.

June: Reality and representation. The transfiguration of reality. Painting techniques.

MODULE 4 TECHNICAL AND STYLISTIC IMPROVEMENT

July: Editorial review with ZOOLibri. Painting Techniques (Project finalization).

*Detail of illustration by
Chiara Ficarelli,
"Conto fino a te",
Pulce edizioni, 2025.*



THE PLANNING OF THE EDITORIAL WORK

MODULE 1

JANUARY

FRIDAY

FROM 09:00 TO 13:00 TEXT ANALYSIS.

FROM 14:30 TO 18:30 EDITORIAL PLANNING.

SATURDAY

FROM 09:00 TO 18:30 STUDY OF CHARACTER,
PAINTING TECHNIQUES.

REVISION (WEEKLY).

*Illustrations by
Michelangelo
Rossato, "La favola
dei Tarocchi
o Il meraviglioso
viaggio di Chisono",
L'ippocampo
edizioni, 2025.*





Cover by
Michelangelo
Rossato, "La favola
dei Tarocchi
o Il meraviglioso
viaggio di Chirona",
L'ippocampo
edizioni, 2025.

FEBRUARY

FRIDAY

FROM 09:00 TO 11:00 CORRELATION BETWEEN TEXT AND IMAGE.

FROM 11:00 TO 18:30 STUDY OF CHARACTER.

SATURDAY

FROM 09:00 TO 18:30 STUDY OF SETTINGS,
PAINTING TECHNIQUES.

REVISION (WEEKLY).

THE NARRATION THROUGH IMAGES

MODULE 2

MARCH

FRIDAY

FROM 09:00 TO 13:00 CHILDREN'S LITERATURE AND ILLUSTRATION.
FROM 14:30 TO 18:30 STORY-BOARD.

SATURDAY

FROM 09:00 TO 18:30 STORY-BOARD, PAINTING TECHNIQUES.

REVISION (WEEKLY).

APRIL

FRIDAY

FROM 09:00 TO 18:30 FROM THE STORY-BOARD TO THE LAYOUT.

SATURDAY

FROM 09:00 TO 18:30 LAYOUT, PAINTING TECHNIQUES.

REVISION (WEEKLY).

*Illustration by Lorenzo
Sangioè, "Pressé, pressé",
Mijade, 2025.
In Italy "Un leprotto molto
di fretta", Terre di mezzo
Editore, 2025.*



PERSONAL STYLE AND COMPOSITION

MODULE 3

*Illustration by
Chiara Ficarelli,
"Sul Bus",
Macadamia
edizioni, 2025.*

MAY

FRIDAY

FROM 09:00 TO 13:00 PUBLISHING AND ILLUSTRATION.

FROM 14:30 TO 18:30 SPATIAL VIEW.

SATURDAY

FROM 09:00 TO 13:00 FRAMING AND DEPTH OF FIELD.

FROM 14:30 TO 18:30 LIGHT UP THE SCENE, PAINTING TECHNIQUES.

REVISION (WEEKLY).



JUNE

FRIDAY

FROM 09:00 TO 18:30 REALITY AND REPRESENTATION.

SATURDAY

FROM 09:00 TO 18:30 THE TRANSFIGURATION OF REALITY,
PAINTING TECHNIQUES.

REVISION (WEEKLY).



TECHNICAL AND STYLISTIC FINALISATION

MODULE 4

JULY

THURSDAY

FROM 09:00 TO 18:30 PAINTING TECHNIQUES
(project finalization).

FRIDAY

FROM 09:00 TO 18:30 PAINTING TECHNIQUES
(project finalization).

SATURDAY

FROM 09:00 TO 18:30 EDITORIAL REVIEW WITH ZOOlibri PUBLISHER.



REVISION (WEEKLY).

*Illustration by
Alicia Baladan, "
Ali Babà e i
quaranta ladroni",
Nuages, 2025.*





REGOLAMENTO

DURATA

Il corso si articola da gennaio a luglio.
La docenza frontale, e-learning, si svolge nel fine settimana (uno al mese). Le revisioni con il docente coordinatore si svolgono, sempre in modalità e-learning, con cadenza settimanale.
L'intero corso Entry-Level è della durata di 300 ore.

COSTI

L'iscrizione al corso Entry-Level è di 1600 € + IVA 22%
(tot. 1.952 €).

ISCRIZIONE

Inviare via mail il modulo di iscrizione (scaricabile nella sezione Download della pagina [Entry-Level](#) del sito Ars in Fabula o richiedibile alla segreteria) compilato unitamente alla copia del versamento alla segreteria all'indirizzo info@arsinfabula.com.

PAGAMENTI

È possibile pagare in un'unica soluzione oppure, su richiesta, rateizzare la somma in quattro pagamenti da 488 € secondo la sottostante tabella. Per richiedere la rateizzazione è sufficiente contrassegnare l'apposito spazio nella scheda di iscrizione.

1°) Al momento dell'iscrizione, 2°) Entro il 6 Marzo,
3°) Entro il 6 Maggio, 4°) Entro il 6 Giugno.

Si prega di contattare la segreteria prima di effettuare il pagamento dell'iscrizione per verificare la disponibilità del posto.
Segreteria Ars in Fabula: info@arsinfabula.com.

MODALITÀ DI PAGAMENTO

Bonifico bancario su c/c intestato a **AIF srl** (causale: ENTRY-LEVEL + cognome e nome dello studente).

COORDINATE BANCARIE

IBAN IT97A0538713401000003590290

Codice SWIFT BPMOIT22XXX

Conto corrente intestato ad **AIF srl**.

Banca BPER, Agenzia di Macerata, Corso della Repubblica n° 38.
Inviare copia del bonifico tramite e-mail all'indirizzo:
info@arsinfabula.com.

*Illustration by
Anna Forlati,
"Bound to Dream:
An Immigrant
Story", Schiffer
Publishing Ltd,
2024.*



The background of the page is a soft, painterly illustration. It depicts a young boy with a fair complexion, wearing a vibrant red hat and a matching long red coat. He is holding an open book with blue pages and looking upwards with a gentle smile. Several other books are shown floating in the air around him, some open and some closed, in various colors like blue, yellow, and brown. In the background, a tall, slender, golden-brown building with a pointed top rises into a pale, hazy sky. The overall style is dreamlike and artistic, using soft pastel colors and visible brushstrokes.

RINUNCIA E RIMBORSI

La cancellazione dal corso è prevista, secondo i criteri di legge, entro i dieci giorni dall'iscrizione. Nel caso di impossibilità dello studente di completare il ciclo di studi, per comprovata motivazione, i corsi possono essere recuperati nell'anno successivo. Nel caso che lo studente abbia usufruito della rateizzazione è tenuto al pagamento dell'intero ammontare secondo la tabella prestabilita.

La Direzione si riserva di poter apportare ogni cambiamento che riterrà necessario, a proprio insindacabile giudizio, per il buon andamento del corso o per sopraggiunte necessità di qualsiasi natura.



ARS
IN
FAB
ULA

The picture book academy

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