

 ARS  
IN  
FAB  
ULA  
**ADVANCED-LEVEL**

# ADVANCED LEVEL

Course in  
editorial  
illustration

Edition 2023







# ADVANCED-LEVEL COURSE IN EDITORIAL ILLUSTRATION

An advanced level course in editorial illustration that aims to bring out the personal style of the student through research work both on the narrative side and on the graphic-pictorial side.

## OBJECTIVES

The course is aimed at the realisation of a personal editorial project of professional level. There will be thoroughly dealt issues about the narration through images, the study of the characters and settings, the executive technique and the graphic planning.

## ADDRESSEES

The course is addressed to the Entry-Level in Editorial Illustration course's graduates and to those who have already completed a specific basic training.

## TITLE

The mark obtained at the final exam of the Advanced-Level course, added to the one of the EntryLevel, is recognized as Qualification in Specific Education in the ranking list for the selection of the Master in Editorial Illustration Ars in Fabula.

## STRUCTURE OF THE COURSE

The course runs from January to July and is divided into frontal thematic modules (in e-learning) that will take place on the weekends (one per month) held by teachers who are illustrators, editors and experts. Leading thread of the didactic is the project-book with a text chosen by the student or agreed with the teachers. The course has a coordinator teacher (e-learning mode) with the task of following the development of the editorial projects, and to direct the work on the technical-stylistic side. The publishers involved aim to evaluate the work of the student and to understand the criteria of the choices behind the birth of the book.

The course ends in July with the presentation of the projects realised to a commission of experts.

## TEACHERS

The faculty is composed of professionals and experts of the editorial sector, selected both for the artistic and professional level and for their consolidated didactic experience.

Detail of Palazzo  
Compagnoni  
Marefoschi interiors,  
Ars in Fabula school's  
head office.

Above:  
detail from an  
illustration by Felicita  
Sala, from "Arno  
and His Horse",  
Scribble Books  
Australia, 2021.



*On front and back:  
illustration by  
Felicita Sala.*

*Respectively:  
"Arno and His Horse",  
Scribble Books  
Australia, 2021;*

*"Your Birthday Was  
the BEST!",  
Affirm Press, 2020.*

The Advanced-Level in editorial illustration stands as the progression of the Entry-Level course, and aims to develop and consolidate his themes and techniques.

This course is designed for those who want to deepen their knowledge before entering the Master course, but also for those who want a different path and prefers to approach the professional publishing world by developing a personal book project. The teaching is developed according to the one to one coaching method, following each student in their own personal path on the project phase and on the artistic and technical aspects. The program does articulates in full-immersion front modules (one weekend per month) and weekly revisions (all in e-learning mode). The course will address the project of a picturebook on a text proposed by the student. We will face an important phase of experimentation that will affect the narrative and the executive side of the book, the search for the most suitable technique for the student and the text. We will meet some protagonists of the publishing world who will tell us about their professional experience and that will make us understand their point of view; which are the goals of a publishing house, how they evaluate a project, how they make their choices.

Another important appointment will be the mid-term review of the project. In May the works will be under assessment by a publisher, chosen on the Italian or international scene, who will judge the individual projects carried out so far. A unique occasion for the continuation of the work. Finally, the graphic aspect of the book, its editorial form. We will work on the covers and on the inside pages until the final layout.

At the end of the course the students will present their projects to a panel of publishers. This appointment aims to connect the students with major publishing houses, giving the opportunity to make yourself known and have a real feedback on your work.



# COURSE STRUCTURE A.Y. 2023

## MODULE 1 PLANNING OF THE PICTURE BOOK

**January:** Text choice and analysis. Study of characters and settings.  
Pictorial techniques. Revision work.

**February:** Study of characters and settings. Story-board.  
Pictorial techniques. Revision work.

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## MODULE 2 COMPOSITION AND COLOUR OF THE ILLUSTRATION

**March:** Design illustration. Pictorial techniques.  
Revision work.

**April:** Technical finalization. The graphic design.  
Revision work.

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## MODULE 3 FINALISATION OF THE PROJECT

**May:** Review with the editor. Revision work.

**June:** Graphic design of the project.  
How to present an editorial project. Revision work.

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## MEETING WITH EDITORS

Catalogues and editorial choices.  
(the calendar will be communicated to the students)

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## PRESENTATION OF THE PROJECT

**July:** Revision work. Presentation of the book projects.



*Ars in Fabula adopts the  
G SUITE platform FOR  
EDUCATION by Google  
for e-learning.*

*Illustration by Cinzia  
Ghigliano, from "La più  
bella del reame",  
Donzelli Editore, 2021.*







# PLANNING OF THE PICTURE BOOK

## MODULE 1

### JANUARY

FRIDAY

FROM 09:00 TO 18:30 TEXT CHOICE AND ANALYSIS.

SATURDAY

FROM 09:00 TO 18:30 STUDY OF CHARACTERS AND SETTINGS.  
PICTORIAL TECHNIQUES.

REVISION (WEEKLY).

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### FEBRUARY

FRIDAY

FROM 09:00 TO 18:30 STUDY OF CHARACTERS AND SETTINGS.

SATURDAY

FROM 09:00 TO 18:30 STORY-BOARD. PICTORIAL TECHNIQUES.

REVISION (WEEKLY).

*Illustration by Isabella  
Labate, from "Il bambino  
del tram", Orecchio  
Acerbo, for release in  
October 2022.*









# COMPOSITION AND COLOUR OF THE ILLUSTRATION

## MODULE 2

### MARCH

#### FRIDAY

FROM 09:00 TO 18:30 DESIGNING THE ILLUSTRATION.

#### SATURDAY

FROM 09:00 TO 18:30 STUDY THE EXECUTIVE TECHNIQUE.

REVISION (WEEKLY).

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### APRIL

#### FRIDAY

FROM 09:00 TO 18:30 FINALISATION OF EXECUTIVE TECHNIQUE.

#### SATURDAY

FROM 09:00 TO 18:30 THE EDITORIAL LAYOUT.

REVISION (WEEKLY).

*Illustration by Cinzia  
Ghigliano, from "La più  
bella del reame",  
Donzelli Editore, 2021.*





# FINALISATION OF THE PROJECT

## MODULE 3

### MAY

#### FRIDAY

FROM 09:00 TO 18:30 REVIEW WITH THE EDITOR.

#### SATURDAY

FROM 09:00 TO 18:30 REVIEW WITH THE EDITOR.

REVISION (WEEKLY).

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### JUNE

#### FRIDAY

FROM 09:00 TO 18:30 GRAPHIC PLANNING OF THE PROJECT.

#### SABATO

FROM 09:00 TO 11:00 GRAPHIC PLANNING OF THE PROJECT.

REVISION (WEEKLY).

*Illustration by Felicita Sala,  
from "Your school is the  
best!", Affirm Press, 2021.*









# PROJECT PRESENTATION

## MODULE 3

### JULY

REVISION (WEEKLY).

WEDNESDAY

FROM 09:00 TO 18:30 EXAM.

THURSDAY

FROM 09:00 TO 18:30 EXAM.

The commission will be composed of experts of the sector selected among editors, literary agents and illustrators and will be designated by the end of June.

*Illustration by Isabella  
Labate, from "Il bambino  
del tram", Orecchio  
Acerbo, for release in  
October 2022.*









# ADVANCED-LEVEL

## RULES

### DURATION

The course takes place from January to July and it ends with a final exam that is the presentation of the book projects to a commission of experts. The thematic modules, in e-learning, take place on the weekends (one per month). The reviews of the projects (e-learning) are on a weekly basis. The entire Advanced-Level Course lasts 300 hours.

### COSTS

The cost of the Advanced-Level Course is 1.900 €. + IVA 22% (tot. 2.318 €).

### APPLICATION

Send by email the filled out and signed application form (you can find it in the download section of the [Advanced-Level](#) page of the site Ars in Fabula or can be requested from the secretariat) together with a copy of the payment to the secretariat at [info@arsinfabula.com](mailto:info@arsinfabula.com)

### PAYMENTS

It is possible to pay in one solution or, on request, to pay in installments with five payments, according to the table below. To request the payment in instalments you have to tick the appropriate box in the application form. Installments: 1°) 518 € at the moment of the application. 2°) 450 € by the 26th February. 3°) 450 € by the 26th March. 4°) 450 € by the 28th May, 5°) 450 € by the 25th June.

*Detail from an  
illustration by  
Felicità Sala, from  
"Un anno a Fleurville",  
Cambourakis, 2021.*

*Published in Italy by  
Rizzoli, "Un anno a  
Fleurville", 2022.*

*Please contact the secretariat before making the payment of the registration to check if there is a place available. Ars in Fabula Secretariat:  
[info@arsinfabula.com](mailto:info@arsinfabula.com).*



## PAYMENT METHOD

Bank transfer to current account payable to **AIF srl** (purpose: ADVANCED-LEVEL + last name and first name of the student)

## BANK ACCOUNT DETAILS

IBAN IT97A0538713401000003590290

Codice SWIFT BPMOIT22XXX

Current account in the name of **AIF srl**.

BPER Bank, Macerata Agency, Corso della Repubblica n° 38.

Send the receipt of the bank transfer to the email address [info@arsinfabula.com](mailto:info@arsinfabula.com).

## WAIVER AND REFUNDS

The cancellation from the course and the reimbursement is provided for, according to Italian law, within ten days from enrollment. In case the student finds it impossible to complete the cycle of studies, for proven reasons, the course can be recovered in the following year. The student is however obliged, in case payment in instalments was chosen, to pay the entire course according to the preset schedule.

*Management reserves the right to modify anything considered necessary, in its sole discretion, for the success of the course or due to unexpected needs of any kind.*





## **The picture book academy**



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