



ARS  
IN  
FAB  
ULA

# ADVANCED-LEVEL

Edition 2021



# ADVANCED-LEVEL COURSE IN EDITORIAL ILLUSTRATION

An advanced level course in editorial illustration that aims to bring out the personal style of the student through research work both on the narrative side and on the graphic-pictorial side.

*Interior detail of  
Palazzo Compagnoni  
Marefoschi, head  
office of Ars in Fabula  
illustration school.*

## OBJECTIVES

The course is aimed at the realisation of a personal editorial project of professional level. There will be thoroughly dealt issues about the narration through images, the study of the characters and settings, the executive technique and the graphic planning.

## ADDRESSEES

The course is addressed exclusively to the EntryLevel in Editorial Illustration course's graduates and to those who have already completed a specific basic training.

## TITLE

The mark obtained at the final exam of the Advanced-Level course, added to the one of the EntryLevel, is recognized as Qualification in Specific Education in the ranking list for the selection of the Master in Editorial Illustration Ars in Fabula.

## STRUCTURE OF THE COURSE

The course runs from January to July and is divided into frontal thematic modules (in presence or in e-learning) that will take place on the weekends (one per month) held by teachers who are illustrators, editors and experts. Leading thread of the didactic is the project-book with a text chosen by the student or agreed with the teachers. The course has a coordinator teacher (e-learning mode) with the task of following the development of the editorial projects, and to direct the work on the technical-stylistic side. The publishers involved aim to evaluate the work of the student and to understand the criteria of the choices behind the birth of the book. The course ends in July with the presentation of the projects realised to a commission of experts.

## TEACHERS

The faculty is composed of professionals and experts of the editorial sector, selected both for the artistic and professional level and for their consolidated didactic experience.





The Advanced-Level in editorial illustration stands as the progression of the Entry-Level course, and aims to develop and consolidate his themes and techniques. This course is designed for those who want to deepen their knowledge before entering the Master course, but also for those who want a different path and prefers to approach the professional publishing world by developing a personal book project. The teaching is developed according to the one to one coaching method, following each student in their own personal path on the project phase and on the artistic and technical aspects. The program does articulates in full-immersion front modules (one weekend per month) and weekly revisions. The course will address the project of a picturebook on a text proposed by the student. We will face an important phase of experimentation that will affect the narrative and the executive side of the book, the search for the most suitable technique for the student and the text. We will meet some protagonists of the publishing world who will tell us about their professional experience and that will make us understand their point of view; which they are the goals of a publishing house, how they evaluate a project, how they make their choices. Another important appointment will be the mid-term review of the project. In May the works will be under assessment by a publisher, chosen on the Italian or international scene, who will judge the individual projects carried out so far. A unique occasion for the continuation of the work. Finally, the graphic aspect of the book, his editorial form. We will work on the covers and on the inside pages until the final layout. At the end of the course the students will present their projects to a panel of publishers. This appointment aims to connect the students with major publishing houses, giving the opportunity to make yourself known and have a real feedback on your work.

*All illustration in this  
publishing made by  
Mauro Evangelista,  
from "Il principe  
felice e altre storie"  
by O. Wilde,  
Bompiani editore,  
2019.*

# COURSE STRUCTURE A.Y. 2021

## MODULE 1 PLANNING OF THE PICTURE BOOK

**January:** Text choice and analysis. Study of characters and settings. Pictorial techniques. Revision work.

**February:** Study of characters and settings. Story-board. Pictorial techniques. Revision work.

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## MODULE 2 COMPOSITION AND COLOUR OF THE ILLUSTRATION

**March:** Meeting with the editor. Design illustration. Pictorial techniques. Revision work.

**April:** Meeting with the editor. Technical finalization. The graphic design. Revision work.

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## MODULE 3 FINALISATION OF THE PROJECT

**May:** Review with the editor. Revision work.

**June:** Graphic design of the project. How to present an editorial project. Revision work.

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## PRESENTATION OF THE PROJECT

**July:** Revision work. Presentation of the book projects.

*Ars in Fabula adopts  
the G SUITE platform  
FOR EDUCATION  
by Google for  
e-learning..*













# PLANNING OF THE PICTURE BOOK

## MODULE 1

### JANUARY

FRIDAY

FROM 09:00 TO 18:30 TEXT CHOICE AND ANALYSIS.

SATURDAY

FROM 09:00 TO 18:30 STUDY OF CHARACTERS AND SETTINGS.

PICTORIAL TECHNIQUES.

REVISION (E-LEARNING / WEEKLY)

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### FEBRUARY

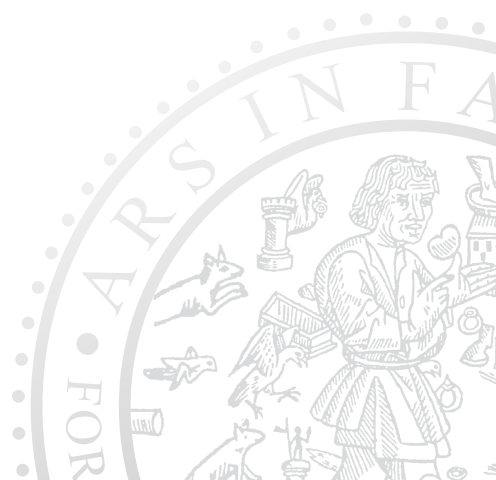
FRIDAY

FROM 09:00 TO 18:30 STUDY OF CHARACTERS AND SETTINGS.

SATURDAY

FROM 09:00 TO 18:30 STORY-BOARD. PICTORIAL TECHNIQUES.

REVISION (E-LEARNING / WEEKLY)



# COMPOSITION AND COLOUR OF THE ILLUSTRATION

## MODULE 2

### MARCH

FRIDAY

FROM 09:00 TO 18:30 DESIGNING THE ILLUSTRATION.

SATURDAY

FROM 09:00 TO 18:30 STUDY THE EXECUTIVE TECHNIQUE.

REVISION (E-LEARNING / WEEKLY)

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### APRIL

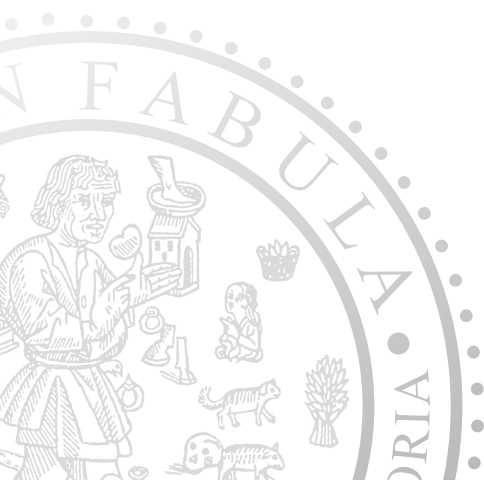
FRIDAY

FROM 09:00 TO 18:30 FINALISATION OF EXECUTIVE TECHNIQUE.

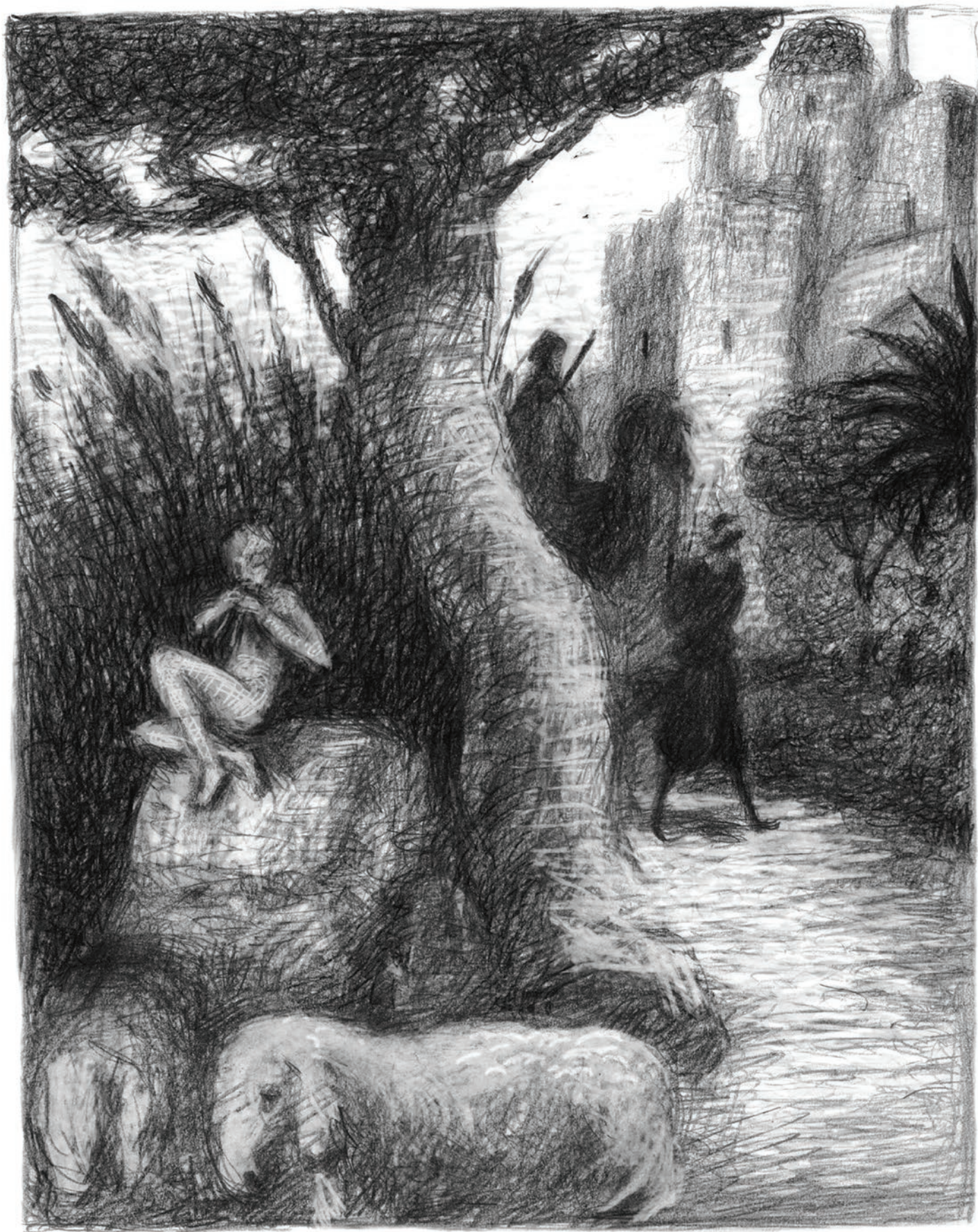
SATURDAY

FROM 09:00 TO 18:30 THE EDITORIAL LAYPUT.

REVISION (E-LEARNING / WEEKLY)













# FINALISATION OF THE PROJECT

## MODULE 3

### MAY

FRIDAY

FROM 09:00 TO 18:30 REVIEW WITH THE EDITOR.

SATURDAY

FROM 09:00 TO 18:30 REVIEW WITH THE EDITOR.

REVISION (E-LEARNING / WEEKLY)

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### JUNE

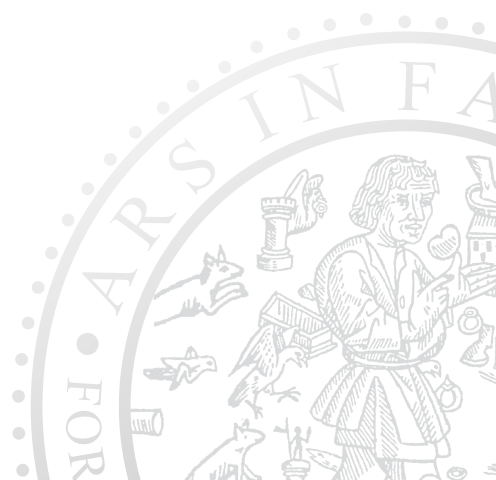
FRIDAY

FROM 09:00 TO 18:30 GRAPHIC PLANNING OF THE PROJECT.

SABATO

FROM 09:00 TO 11:00 GRAPHIC PLANNING OF THE PROJECT.

REVISION (E-LEARNING / WEEKLY)



# PROJECT PRESENTATION

## MODULE 3

### JULY

REVISION (E-LEARNING / WEEKLY)

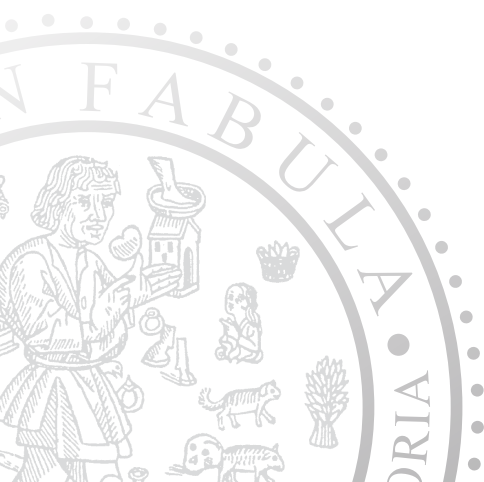
WEDNESDAY

FROM 09:00 TO 18:30 EXAM.

THURSDAY

FROM 09:00 TO 18:30 EXAM.

The commission will be composed of experts of the sector selected among editors, literary agents and illustrators and will be designated by the month of June.











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# ADVANCED-LEVEL

## RULES

### DURATION

The course takes place from January to July and it ends with a final exam that is the presentation of the book projects to a commission of experts. The thematic modules, in presence or in e-learning, take place on the weekends (one per month). The reviews of the projects (e-learning teaching) have a weekly basis. The entire Advanced-Level Course lasts 300 hours.

### COSTS

The cost of the Advanced-Level Course is 1900 €.

### APPLICATION

Send by email the filled out and signed application form (you can find it in the download section of the Advanced-Level page of the site Ars in Fabula or can be requested from the secretariat) together with a copy of the payment to the secretariat at [info@arsinfabula.com](mailto:info@arsinfabula.com)

### PAYMENTS

It is possible to pay in one solution or, on request, to pay in installments with five payments, according to the table below. To request the payment in instalments you have to tick the appropriate box in the application form. Installments: 1°) 425 € at the moment of the application. 2°) 425 € by the 26th February. 3°) 425 € by the 25th April. 4°) 425 € by the 28st May. 5°) 200 € by the 25st June.

*Interior detail of  
Palazzo Compagnoni  
Marefoschi, head  
office of the school.*

*Please contact the secretariat before making the payment of the registration to check if there is a place available. Ars in Fabula Secretariat: [info@arsinfabula.com](mailto:info@arsinfabula.com).*





### **PAYMENT METHOD**

Bank transfer on bank account in the name of Ars in Fabula (causal: ADVANCED-LEVEL+ surname and name of the student).

#### **BANK DETAILS**

IBAN IT61B0615013400CC0320093736

Bic/Swift: CRFEIT3F

Bank account in the name of  
Ars in Fabula Ass. Cult.

Banca Carifermo, Agenzia di Macerata.

Send the receipt of the bank transfer to the email  
addressinfo@arsinfabula.com.

### **ARS IN FABULA MEMBERSHIP CARD**

The Ars in Fabula courses are destined to the associated to the cultural association Ars in Fabula. In order to participate it is necessary to be up to date with the payment of the annual membership card. Registration and renewal must be made before the start of the activity. The cost of the card is of 15 € a year.

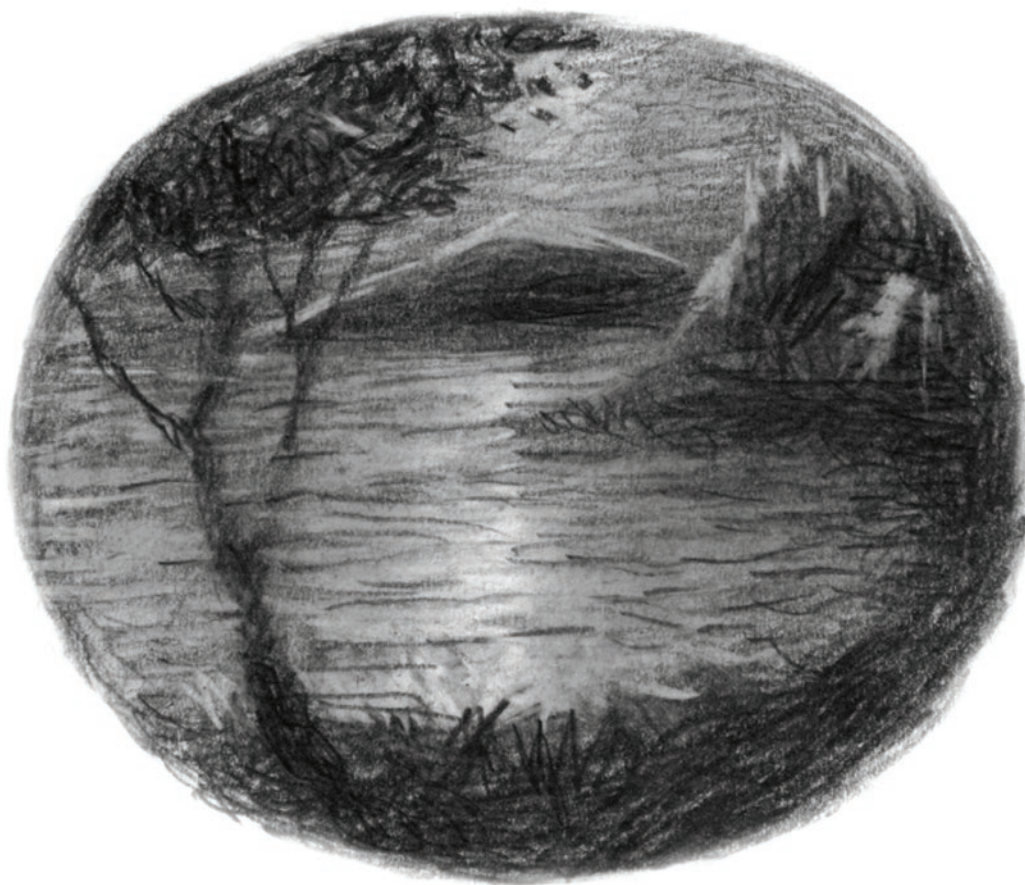
### **WAIVER AND REFUNDS**

The cancellation from the course is allowed, according to the law, within ten days from enrollment. In case the student finds it impossible to complete the cycle of studies, for proven reasons, the courses can be recovered in the following year. In case payment in instalments was chosen, the student has to pay the entire course according to the preset schedule.

*Management reserves the right to modify anything considered necessary, in its sole discretion, for the success of the course or due to unexpected needs of any kind.*



## **The picture book academy**



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