



ARS  
IN  
FAB  
ULA

ADVANCED-LEVEL



Edition 2020



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FAB  
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# ADVANCED-LEVEL

*The illustration on the cover is by  
Mauro Evangelista. Unpublished,  
2017*

*On this page the facade of Palaz-  
zo Marefoschi.*

*On the left the interior of the  
school and the front garden.*



## ADVANCED-LEVEL COURSE IN EDITORIAL ILLUSTRATION

The Advanced-Level course in Editorial Illustration is addressed to Entry-Level graduates and it is aimed at deepening the planning issues of the illustrated book but also at consolidating the study of the student's personal executive technique.

### OBJECTIVES

The course is aimed at the realisation of a personal editorial project of professional level. There will be thoroughly dealt issues about the narration through images, the study of the characters and settings, the executive technique and the graphic planning.

### ADDRESSEES

The course is addressed exclusively to the Entry-Level in Editorial Illustration course's graduates.

### TITLE

The mark obtained at the final exam of the Advanced-Level course, added to the one of the Entry-Level, is recognized as Qualification in Specific Education in the ranking list for the selection of the Master in Editorial Illustration Ars in Fabula.

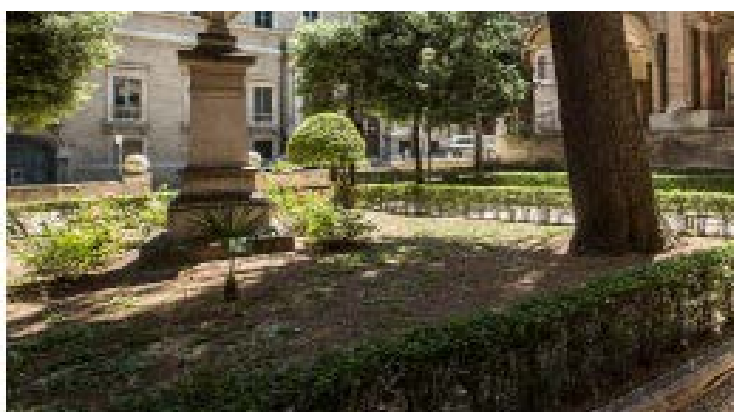
### STRUCTURE OF THE COURSE

The course is divided into frontal teaching and online teaching. The frontal teaching goes from January to June with one meeting per month at the weekend, whereas the online teaching has a weekly frequency and it is aimed at having a constant contact with the teacher with weekly feed-back. The

course has a coordinator teacher (frontal teaching and online teaching) with the task of following the development of the editorial projects, and teachers chosen among the professionals of the sector as editors and illustrators, for the thematic follow-up. The course ends in July with the presentation of the projects realised to a commission of experts.

### TEACHERS

The faculty is composed of professionals and experts of the editorial sector, including: Mauro Evangelista, Pia Valentinis, Cinzia Ghigliano, Luigi Raffaelli (illustrators-graphics), Patrizia Zerbi (editor Carthusia), Monica Martinelli (editor Settenove), Giovanna Zoboli (editor Topipittori).



# SYNOPSIS OF THE ADVANCED-LEVEL COURSE IN EDITORIAL ILLUSTRATION

## FRONTAL TEACHING

month	frequency/dates	day/hour	subject	teacher	tutor
january	1 Weekend	Fri-Sun	<b>Planning</b> (text analysis, study of characters and settings) <b>Pictorial techniques</b> (study of executive technique)	illustrator	tutor
february	1 Weekend	Fri-Sun	<b>Planning</b> (storyboard, study of characters and settings) <b>Pictorial techniques</b> (study of executive technique)	illustrator	tutor
march	1 Weekend	Fri	<b>Pictorial techniques</b> (study of executive technique)	illustrator	tutor
		Sat 09:00-13:00	<b>Publishing</b> (meeting with the editor)	editor	
		Sat 14:30-18:30 Sun 09:00-13:00	<b>Pictorial techniques</b> (study of executive technique)	illustrator	tutor
april	1 Weekend	Fri	<b>Pictorial techniques</b> (finalisation of executive technique)	illustrator	tutor
		Sat 09:00-13:00	<b>Publishing</b> (meeting with the editor)	editor	
		Sat 14:30-18:30 Sun 09:00-13:00	<b>Planning</b> (the editorial layout)	illustrator	tutor
may	1 Weekend	Fri-Sun	<b>Publishing</b> (review with the editor) <b>Workshop</b>	editor	tutor
june	1 Weekend	Fri	<b>Pictorial techniques</b> (review of definitives)	illustrator	tutor
		Sat 09:00-13:00	<b>Planning</b> (how to present the project)	professor	
		Sat 14:30-18:30 Sun 09:00-13:00	<b>Planning</b> (the cover and review of the final project)	illustrator	tutor
july	2 days	Wed-Thu	<b>Project presentation</b>	<b>Commission</b> editor editor agent int. examiner supervisor	

**DOCENZA ON-LINE**

frequency      subject      teacher      tutor

Weekly	<b>Planning/Techniques</b> (art-work verification)	illustrator	tutor
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Weekly	<b>Planning/Techniques</b> (art-work verification)	illustrator	tutor
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Weekly	<b>Planning/Techniques</b> (art-work verification)	illustrator	tutor
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Weekly	<b>Planning/Techniques</b> (art-work verification)	illustrator	tutor
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Weekly	<b>Planning/Techniques</b> (art-work verification)	illustrator	tutor
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Weekly	<b>Planning/Techniques</b> (art-work verification)	illustrator	tutor
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Weekly	Final projects verification	illustrator	tutor
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Illustration by Cinzia Ghigliano for  
"Lei. Vivian Maier"  
Orecchio Acerbo, 2016

# PLANNING OF THE PICTURE BOOK

## JANUARY

### FRIDAY

From 09:00 to 18:30 PLANNING (Text choice and analysis).

### SATURDAY

From 09:00 to 18:30 PLANNING (Study of characters and settings).

### SUNDAY

From 09:00 to 13:00 PICTORIAL TECHNIQUES.

**ONLINE TEACHING (WEEKLY) PLANNING / PICTORIAL TECHNIQUES**

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## FEBRUARY

### FRIDAY

From 09:00 to 18:30 PLANNING (Storyboard).

### SATURDAY

From ORE 09:00 to 18:30 PROGETTAZIONE (Studio dei personaggi e delle ambientazioni).

### SUNDAY

From ORE 09:00 to 13:00 TECNICHE PITTORICHE.

**ONLINE TEACHING (WEEKLY) PLANNING / PICTORIAL TECHNIQUES**



# COMPOSITION AND COLOUR OF THE ILLUSTRATION

## **MARCH**

### **FRIDAY**

From 09:00 to 18:30 **TECHNIQUE** (Study of the executive technique).

### **SATURDAY**

From 09:00 to 13:00 **MEETING WITH THE EDITOR** (Selection criteria).

From 14:30 to 18:30 **PLANNING** (Planning the illustration).

### **SUNDAY**

From 09:00 to 13.00 **PLANNING** (Planning the illustration).

## **ONLINE TEACHING (WEEKLY) PLANNING / PICTORIAL TECHNIQUES**

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## **APRIL**

### **FRIDAY**

From 09:00 to 18:30 **TECHNIQUE** (Finalisation of executive technique).

### **SATURDAY**

From 9:00 to 13:00 **MEETING WITH THE EDITOR** (Selection criteria).

From 14:30 to 18:30 **PLANNING** (The editorial layout).

### **SUNDAY**

From 09:00 to 13.00 **PLANNING** (The editorial layout).

## **ONLINE TEACHING (WEEKLY) PLANNING / PICTORIAL TECHNIQUES**

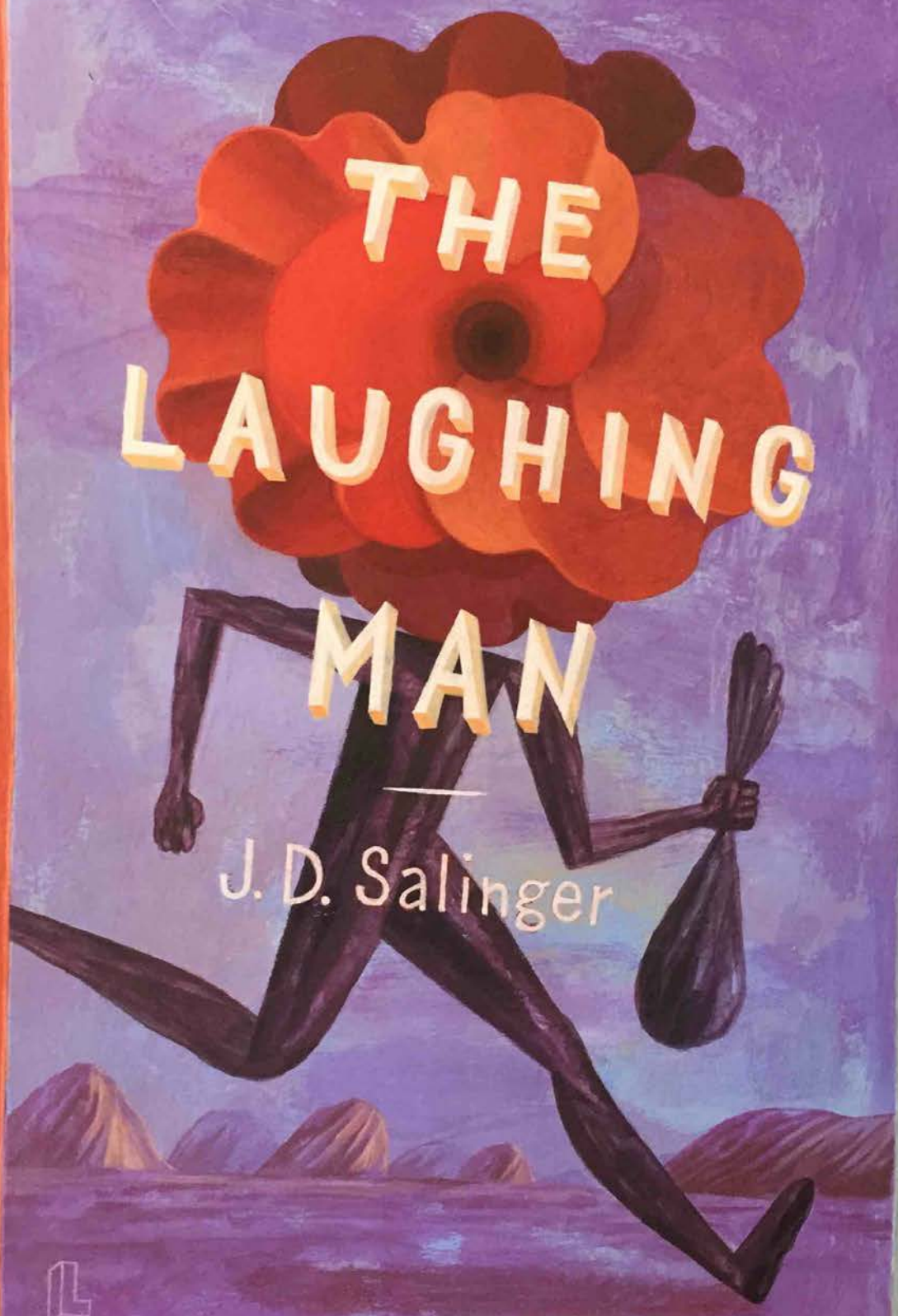




J. D. SALINGER THE LAUGHING MAN

# THE LAUGHING MAN

J. D. Salinger



# FINALISATION OF THE PROJECT

## MAY

### FRIDAY

From 09:00 to 18:30 REVIEW WITH THE EDITOR, WORKSHOP.

### SATURDAY

From 09:00 to 18:30 REVIEW WITH THE EDITOR, WORKSHOP.

### DOMENICA

From 09:00 to 13:00 REVIEW WITH THE EDITOR, WORKSHOP.

**ONLINE TEACHING (WEEKLY) PLANNING / PICTORIAL TECHNIQUES**

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## JUNE

### FRIDAY

From 09:00 to 18:30 PICTORIAL TECHNIQUES (Review of definitives).

### SATURDAY

From 09:00 to 11:00 PLANNING (How to present the editorial project).

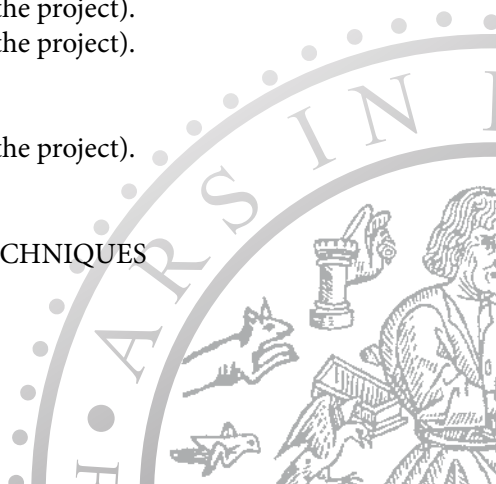
From 11:00 to 13:00 PLANNING (Cover and graphic planning of the project).

From 14:30 to 18:30 PLANNING (Cover and graphic planning of the project).

### SUNDAY

From 09:00 to 13:00 PLANNING (Cover and graphic planning of the project).

**ONLINE TEACHING (WEEKLY) PLANNING / PICTORIAL TECHNIQUES**



# PROJECT PRESENTATION

**JULY**  
FINAL EXAM

**WEDNESDAY - THURSDAY**

From 09:00 to 13:00 / 15:00 to 19:00

Presentation of the book projects. The commission will be composed of experts of the sector selected among editors, literary agents and illustrators and will be designated by the month of june.





On the left and on the following page illustrations by Mauro Evangelista. Unpublished, 2018







# ADVANCED-LEVEL

## RULES

### DURATION

The course takes place from January to July and it ends with a final exam that is the presentation of the book projects realised to a commission of experts of the sector. The frontal teaching takes place at weekends (one per month: Friday 09:00-13:00, 14:30-18:30, Saturday 09:00-13:00, 14:30-18:30, Sunday 09:00-13:00) for a total of 120 hours. The online teaching has, instead, a weekly frequency. The students can send their questions with images of their work until the Wednesday of each week. The coordinator teacher will answer on Thursdays and Fridays, for a total of 450 hours. The entire course Advanced-Level has a duration of 570 hours.

### HEADQUARTERS

ARS IN FABULA – Illustration School, Palazzo Compagnoni Marefoschi, via Don Minzoni n°11, 62100 Macerata, Italy.

### COSTS

The cost of the Advanced-Level Course is 1900 €.

### APPLICATION

Send by email the filled out and signed application form to the secretariat of the school. The applications to the course will end when the maximum number of participants is reached (25 students).

### PAYMENTS

It is possible to pay in one solution or, on request, to pay in instalments with five payments, according to the table below. To request the payment in instalments you have to tick the appropriate box in the application form.

Instalments: 1°) 425 € at the moment of the application.

2°) 425 € by the 28th February. 3°) 425 € by the 24th April. 4°) 425 € by the 29th May. 5°) 200 € by the 26th June.

### PAYMENT METHOD

Bank transfer on bank account in the name of Ars in Fabula (causal: ADVANCED-LEVEL+ surname and name of the student).

### BANK DETAILS

**IBAN IT61B0615013400CC0320093736**

**Bic/Swift: CRFEIT3F**

Bank account in the name of Ars in Fabula Ass. Cult. Banca Carifermo, Agenzia di Macerata.

Send the receipt of the bank transfer to the email address [info@arsinfabula.com](mailto:info@arsinfabula.com).

### ARS IN FABULA MEMBERSHIP CARD

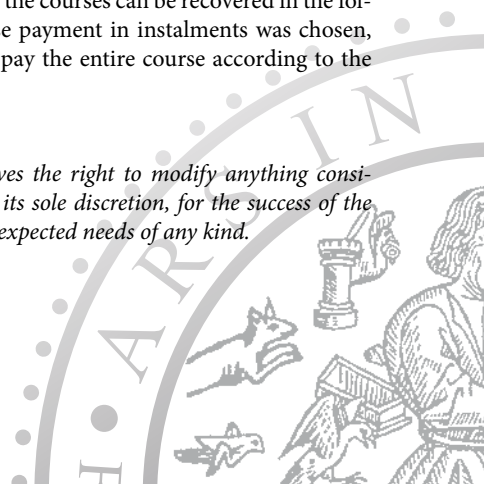
The Ars in Fabula courses are destined to the associated to the cultural association Ars in Fabula. In order to participate it is necessary to be up to date with the payment of the annual membership card.

Registration and renewal must be made before the start of the activity. The cost of the card is of 15 euro a year.

### WAIVER AND REFUNDS

The cancellation from the course is allowed, according to the law, within ten days from enrollment. In case the student finds it impossible to complete the cycle of studies, for proven reasons, the courses can be recovered in the following year. In case payment in instalments was chosen, the student has to pay the entire course according to the preset schedule.

*Management reserves the right to modify anything considered necessary, in its sole discretion, for the success of the course or due to unexpected needs of any kind.*





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## The picture book academy

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[www.arsinfabula.com](http://www.arsinfabula.com)